

# Samsung Mobile Printing



## Introduction

Mobile devices are quickly becoming the premiere way to send and receive information. Whether it is through a smart phone or a tablet PC, everybody wants to have information available at their fingertips anytime, anywhere. The one area lacking in mobile communication is printing. Emailing files to yourself or having to connect to a PC just to print or scan something is a tedious and time-consuming task for today's on-the-go individual. How great would it be if you could print pictures, PDFs, and web pages directly from your mobile device? With the Samsung Mobile Printing application, now you can print to and scan from your Samsung laser printer. With Samsung Mobile Printing, you now have a convenient printing application for your busy lifestyle. Convenience, great prints, and lightning-fast scanning – what more could you ask for?



## Overview of Samsung Mobile Printing

Samsung Mobile Printing connects your mobile device to a network connected Samsung printer or to a wireless printer through a wi-fi access point. Samsung is not only compatible with your Android and iOS smart phones but also with your iPod Touch and tablet PC!

Installing a new driver or configuring network settings isn't necessary – just simply install the Samsung Mobile Printing application, and it will automatically detect compatible Samsung printers.



Wi-Fi Connection



Network Connection

## Samsung Mobile Printing Features

How often have you wanted to be able to directly print those great photos you took with your smart phone? The web page you just found or the email you just received from your mobile device? Or the PDF you downloaded for your research paper? How about scan reading material from the library or directions to a new restaurant? Well, now you can!



## Printing

Android and iOS mobile devices are able to print photos, web pages, and PDFs!



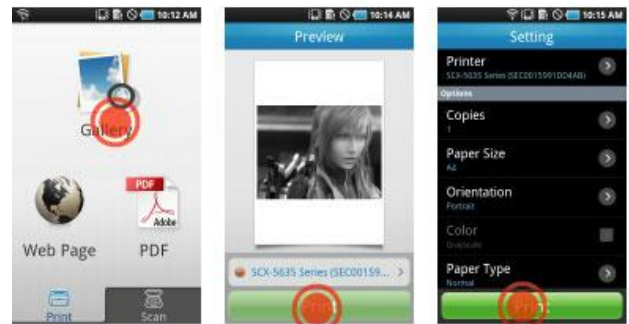
## Photo Printing

Printing photos from your mobile device with Samsung Mobile Printing is easy no matter what device is being used.

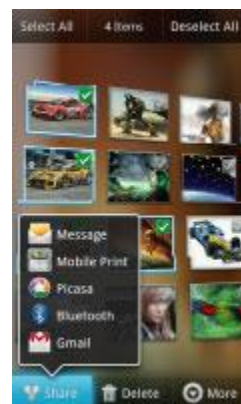
For iOS devices, photos from the photo album or from the device's camera can be directly printed. Just simply select the photo album or take a new photo with the camera, select the printer, and edit the print options.



For Android devices, select *Gallery*, then the *Album*. Then select where the photo is stored or use the camera to take a new photo (if your device supports this feature). Then edit the print options and press *Print*.



You can even print multiple images at once through Android's embedded photo *Gallery*. Just simply press the menu button on your device while in the *Gallery*, select the images to print, press *Share*, and select *Mobile Print*.



**Document Printing**

Printing PDF files stored on your mobile device is also simple.

For iOS devices, you can print files scanned in as PDF files or files uploaded to Mobile Printing from a PC. Press *Files* from the Document screen and just select the file to view.



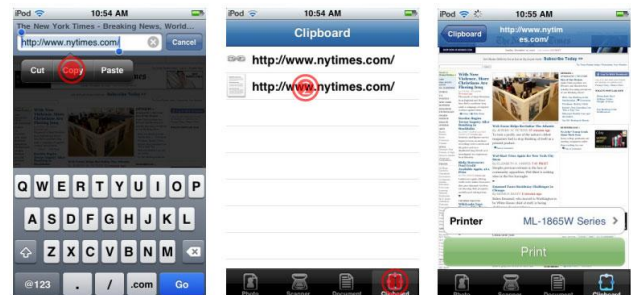
For Android devices, select *PDF* while on the *Print* screen to bring up a list of all available PDF files that are stored on the device's SD card. Any PDF stored on the device will be available to print.



### Web Page Printing

Being able to print a web page directly from your mobile device would really save time when you are in a hurry. Forget having to turn your computer on to start a web browser: simply print from your mobile device in a few easy steps.

Samsung Mobile Printing is one of the only free mobile printing applications currently on the market to offer web printing for iOS devices. This unique feature is made possible through Mobile Printing's Clipboard. To print web pages from your iOS device, simply copy the URL, select the clipboard, select the URL from the list, and select the printer. The Clipboard will store the web page's contents and send them to the selected device. It's that simple!



Samsung Mobile Printing is also one of the few free mobile printing applications currently on the market to offer web printing for Android devices. For Android devices, simply press *Web Page* while on the *Print* screen, enter the URL, and press *Print* to see what the printed web page will look like.





## Scanning

Spending hours in a library taking notes or making copies can be time-consuming and wasteful if you only need the copies for a short while – not to mention the cost of all those copies begins to add up if you are on a student’s budget! Running late for an appointment and are afraid you will lose your printed directions? No worries! Samsung Mobile Printing can solve all of these problems with its scanning functionality.



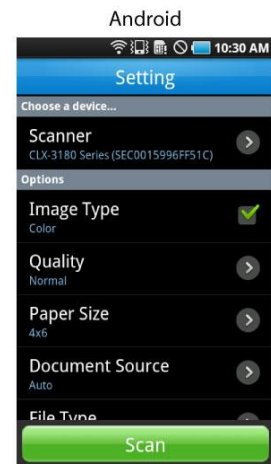
Scanning from any network-connected or wireless Samsung MFP is supported by both Android and iOS mobile devices. Scan any document into a JPG, PDF, or PNG format for quick and easy viewing on your mobile device.



## Scanner Selection and Settings

To scan a document to your mobile device, simply go to the network/wireless MFP and place your document in the document feeder or on the scanner glass, then select how you want the image to be scanned. If you have multiple pages and are using the ADF (automatic document feeder), the pages will be included in one PDF file.

A robust selection of scanner settings are available for both operating system’s applications. You can select to scan the image in color or black & white, change the image quality, and change the file type of the image – all directly from your mobile device! No other mobile scanning application offers so much control over your documents!



For iOS devices. after selecting the *Scanner* button, you can select any scanner on the network and select how you want the scanned document to be scanned. Options for image type, quality, and file format are included here. If only *Photo* is turned on, the document will be automatically scanned as a JPG file and saved in the *Photo Album*; if *Document* is turned on, you can select from among JPG, PDF, or PNG file formats and the scanned image will be saved in Mobile Printing's document utility. Then select the discovered Samsung MFP, press *Scan*, and you will be enjoying your scanned documents on your iOS mobile device in no time!



For Android devices. after selecting *Scan*, you can select any scanner on the network and select how you want the scanned document to be scanned. Options for image type, quality, and file format are included here also. You can then go back to the previous screen for a preview or scan a final version. Scanned images will conveniently be saved in *My Documents*, which is accessible from the *Scan* screen.



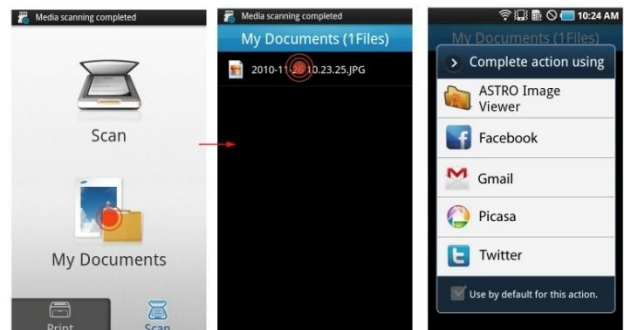
## File Sharing

Need to transfer files from your mobile device to your PC or email? Simple. File sharing is available from the iOS app and the Android app. Samsung Mobile Printing is the only application to offer so much versatility right in the palm of your hand!

By entering your iOS device's address in a web browser on a network connected PC. You can also use WebDAV to transfer files by mapping the device as a network drive. You can even upload and view your Microsoft Office documents through Mobile Printing.



The Android app offers the “Share With” feature. By simply pressing, holding, and releasing on a selected document, you can *Send* the file to installed networking and file-sharing services like Facebook, Twitter, Gmail, or Picasa.





## The Samsung Advantage






Are you an Android user with iOS app envy? Or an iOS user with Android app envy? Wishing that your app could do everything the other operating system's apps do? While other developers provide an app for one or the other or water down the features for an Android app, Samsung's Mobile Printing app provides the same full functionality for devices running on both operating systems. This includes printing photos, PDFs, and web pages, and scanning documents in JPG, PNG, or PDF format to the mobile device.






Not only does Samsung Mobile Printing provide the same features across all platforms, it also provides the ability to print web pages – no other free mobile printing application provides this unique feature.

If you can email a document to your printer, you might as well email it to your home computer and print it later. But what if that data is sensitive? For security-minded users, sending the data directly to the printer with Samsung Mobile Printing eliminates that middle step where your data is stored who-knows-where on who-knows-whose server.





Many smart phone plan carriers also charge an extra fee for network and internet usage to send data packs over the network. Do you really want to cut into that limited usage or be charged an extra fee by emailing your printer a 4 MB picture?





What other solution providers offer for limited MFPs and printers, Samsung provides for any Samsung networked laser printer or MFP. See for yourself how Samsung Mobile Printing is better tailored to fit your busy lifestyle:

iOS App Features		 Mobile Printing	 iPrint*	 iPrint&Scan*	 Easy PhotoPrint*	 iPrint*
<b>Version</b>		V1.0	V3.0	V1.1	V1.2.0	V1.3.0
<b>File Sharing</b>	<b>Upload</b>	HTTP & WebDAV	WebDAV	N/A	N/A	N/A
	<b>Download</b>	HTTP & WebDAV	WebDAV	N/A	N/A	N/A
<b>Printable Contents</b>	<b>Image</b>	✓	✓	✓	✓	✓
	<b>Camera</b>	✓	✓	✓	✓	N/A
	<b>Document</b>	PDF	PDF	N/A	N/A	N/A
	<b>Web page</b>	w/ Clipboard	N/A	N/A	N/A	N/A
<b>Print Options</b>	<b>Copies</b>	✓	N/A	✓	N/A	N/A
	<b>Paper Size</b>	✓	✓	✓	✓	✓
	<b>Orientation</b>	✓	✓	N/A	N/A	✓
	<b>Color Mode</b>	✓	N/A	N/A	N/A	N/A
	<b>Paper Type</b>	✓	✓	✓	✓	N/A

iOS App Features (cont.)		 Mobile Printing	 iPrint*	 iPrint&Scan*	 Easy PhotoPrint*	 iPrint*
<b>Scan Formats</b>		PDF, JPG, PNG	PDF, JPG	PDF, JPG	N/A	N/A
<b>Scan Options</b>	<b>Color Mode</b>	✓	✓	✓	N/A	N/A
	<b>Scan Quality</b>	Low, Normal, High	N/A	N/A	N/A	N/A
	<b>Paper Size</b>	✓	N/A	✓	N/A	N/A
	<b>Scan Source Selection</b>	Auto, Flatbed, ADF	N/A	N/A	N/A	N/A
<b>Scan Preview</b>		✓	✓	N/A	N/A	N/A

\* Information about competitors' products obtained from the respective documentation publicly available. All logos and brand names are trademarks of their respective owners.

Android App Features		 Mobile Printing	 iPrint Photo*	 iPrint&Scan*	 Easy PhotoPrint*
<b>Version</b>		V1.0	V1.3	V1.0	V1.0.1
<b>File Sharing</b>	<b>View</b>	✓	N/A	N/A	N/A
	<b>Send</b>	✓	N/A	N/A	N/A
<b>Printable Content</b>	<b>Image</b>	✓	✓	✓	✓
	<b>Camera</b>	Supported by some devices	N/A	N/A	N/A
	<b>Document</b>	PDF	N/A	N/A	N/A
	<b>Web page</b>	✓	N/A	N/A	N/A
<b>Print Options</b>	<b>Copies</b>	✓	✓	✓	✓
	<b>Paper Size</b>	✓	✓	✓	✓
	<b>Orientation</b>	✓	N/A	N/A	N/A
	<b>Color Mode</b>	✓	N/A	N/A	N/A
	<b>Paper Type</b>	✓	✓	✓	✓

Android App Features (cont.)		 Mobile Printing	 iPrint Photo*	 iPrint&Scan*	 Easy PhotoPrint*
<b>Scan Formats</b>		PDF, JPG, PNG	N/A	PDF, JPG	N/A
<b>Scan Options</b>	<b>Color Mode</b>	✓	N/A	N/A	N/A
	<b>Scan Quality</b>	Low, Normal, High	N/A	N/A	N/A
	<b>Paper Size</b>	✓	✓	N/A	N/A
	<b>Scan Source Selection</b>	Auto, Flatbed, ADF	N/A	N/A	N/A
<b>Scan Preview</b>		✓	N/A	N/A	N/A

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### About Samsung Electronics

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US\$118 billion. Employing approximately 164,600 people in 179 offices across 61 countries, the company consists of seven independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Semiconductor and LCD. Recognized as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit [www.samsung.com](http://www.samsung.com).



**Samsung MultiXpress C8380ND**

For more information, please visit [www.samsung.com](http://www.samsung.com)

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as easy as

